

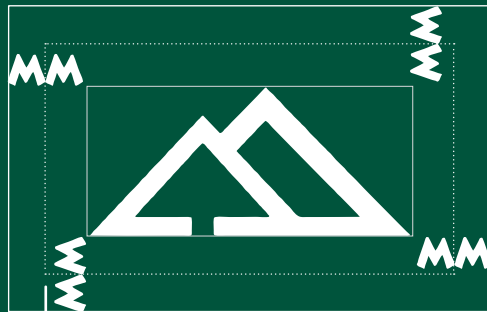
Logo Usage

Logo Usage



Required space

Ideal Space



Required space

Ideal Space



Smallest 1.25 Inches



Limited Use



Usage

Until the logo is updated, the preferred use is the full white logo over a dark back ground. Gray on a light back ground is acceptable, but not preferred.

The logo should never appear printed or online less that 1.25 inch across. The logo need sufficient space from other objects. Please use double M as sufficient space from other objects.

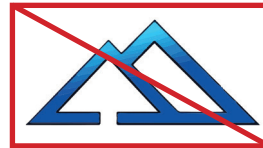
Although the logo originally was used with a gradient blue, this is outdated, and should not be used. The logo should not be placed on a photo without a solid gradient behind it. The logo should never have a shadow, outlines, or be filled with any other color. The logo should not be repeated, or used as an element in a design. The logo should not be cut and spliced.

MT. SHASTA SKI PARK

Logo Usage

Usage

Although the logo originally was used with a gradient blue, this is outdated, and should not be used.



The logo should not be placed on a photo without a gradient behind it.



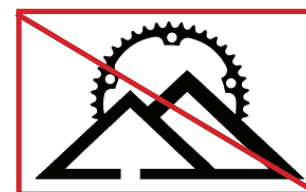
The logo should never have a shadow, outlines, or be filled with any other color.



The logo should not be repeated, or used as an element in a design.

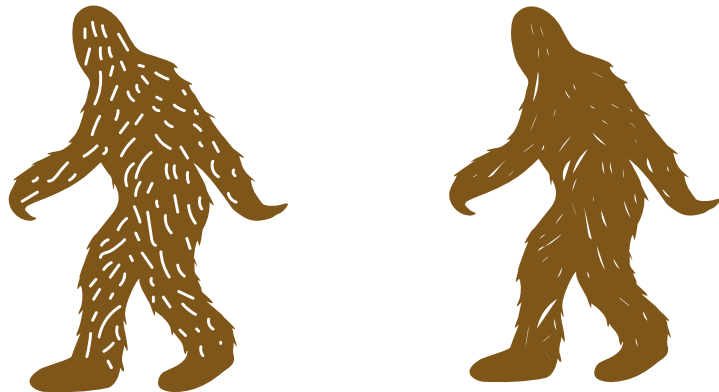
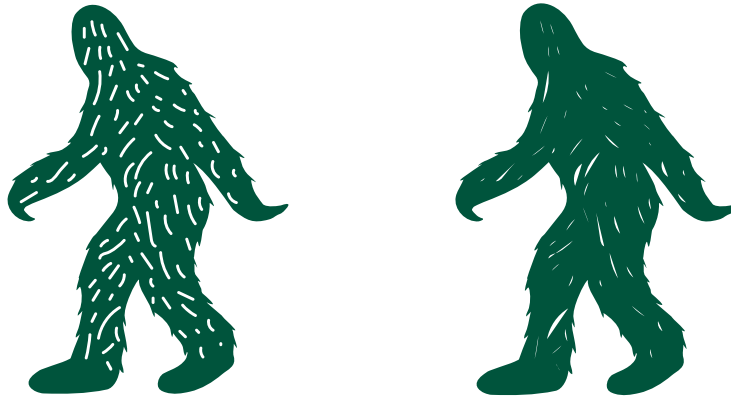


The logo should not be cut, spliced or added to.



Bigfoot & Mascots

Bigfoot Usage



Usage

The purpose of this icon is to create a mascot that is well known and represents us in less formal manners. Bigfoot believers know this area as a Bigfoot haven. Use of this mascot can allow us some flexibility with our image. Where as our logo maybe used as a stamp of approval and association, the bigfoot mascot maybe used as a nod of skipark intergration. Example: events, socail media, stickers, contests, and signage at the park.

The prefered use is in green & hairy, however, black and white, thick line and cedar versions are available for varying conditions.